

# **SAMVARDHANAM**

A career development academy by WARDWIZARD FOUNDATION

# **About Samvardhanam**

Samvardhanam is a noble CSR initiative of the Wardwizard Foundation to educate, develop, and ultimately empower the youth through profound exposure to righteous and informed education. The Sanskrit word "Samvardhanam" means Nourishment or Promotion and has been historically used to convey a sense of complete growth, increment, rearing, and thriving. With a similar motto and intention, Samvardhanam, under the umbrella of WardWizard Group (WardWizard Foundation), aims to accomplish that state wherein every youth has undergone complete growth through the light of knowledge, i.e., Saraswati.

On the auspicious occasion of Gujarat Sthapana Divas, Wardwizard Foundation, the CSR Wing of the Wardwizard Group of Companies, took a pioneering step in the education segment by inaugurating 'Samvardhanam – A Career Development Academy' in Vadodara. The Academy was inaugurated by Shree Vallabhkulabhushan Vaishnavaacharyaji Param Pujya 108 Shree Vrajrajkumar Ji Mahodayshri in the esteemed presence of Shri Yatin Gupte, Chairman of the Wardwizard Group, Smt. Sheetal Bhalerao, Trustee of the Wardwizard Foundation, Dr. Jigar Inamdar, Advisor of the Wardwizard Foundation, and Dr. Vijay Shah, President-BJP, Vadodara along with other dignitaries.

The initiatives of Samvardhanam include 1-year full-time coaching for UPSC and GPSC, Workshops and short-time/part-time coaching for all types of competitive exams, Career Guidance Centre for Higher Education, Online Employment Coordination Centre and Scholarship Information & Awareness Centre. The candidates enrolling in the initiatives will receive education completely free of cost, with all expenses covered by the Wardwizard Foundation.

The seed of success germinates from the soil and water of efforts and dedication. The fulfilment of one's desire is a result of the actions that a man first acknowledges, thinks, takes, and then sustains. As a mere bearer of the torch, illuminating the pathways of those who wish to attain their desire, Samvardhanam aims to support those youth by instilling Action (hard work) into them.

#### उद्यमेन हि सिध्यन्ति कार्याणि न मनोरथैः। न हि सुप्तस्य सिंहस्य प्रवि-शन्ति मुखे मृगाः।।

All work is accomplished by hard work and not by thinking. Just as animals like deer do not enter the mouth of a sleeping lion, but the lion himself has to hunt, in the same way we should also work diligently to achieve the desired goal.

# **About WardWizard Group**

Wardwizard Innovations & Mobility Limited is an innovation-driven company with a current market capitalization of 1800 Cr. Along with being a food chain in the sunrise segment, it is the country's 1st Electric Vehicle Manufacturer which got listed in BSE with the core business of EV Manufacturing. With a dedicated management team under the direction of Mr. Yatin Gupte, Wardwizard has no bounds when it comes to exploring unexplored domains and acing it. Wardwizard inaugurated one of India's largest electric two-wheeler plant to generate 6,000 employment opportunities, which was virtually inaugurated by Shri Amit Shah, Hon'ble Minister for Home Affairs, Government of India.

## **About WardWizard Foundation**

Wardwizard Foundation, founded in 2022, is a non-profit organization committed to driving positive and lasting change in Vadodara and its neighbouring areas. Through holistic initiatives spanning Education, Healthcare, Disaster Response, Women Empowerment, Skill Development, and Improving Livelihoods, the foundation is dedicated to uplifting communities. The Foundation is making an impact in society via its three notable programs, namely "Samarth Nari", empowering economically vulnerable women, "Annapurna" which provides affordable, nutritious meals to the needy, and "Amrut Aarogya" which focuses on health awareness and accessible healthcare. Wardwizard Foundation's mission is to create a more inclusive and compassionate society, where well-being and empowerment are at the forefront, leaving an indelible mark on the lives of those they serve.

## The Five Initiatives of Samvardhanam

As a career development academy, the main objective of Samvardhan will be realized through five initiatives –

## 1-year full-time coaching for UPSC-GPSC

Samvardhanam will offer a comprehensive 1-year coaching program for Civil Services Aspirants for the UPSC (Union Public Service Commission) and GPSC (Gujarat Public Service Commission)

examinations. Distinguished by its 'Merit-based Selection' process, the prospective students will undergo an entrance exam conducted by the Academy, with admission granted to those who qualify. These successful candidates will receive a 100% scholarship for further studies, supported by the academy. The Academy will include - rigorous classroom sessions to engage students in intensive inclass pedagogy covering all subjects and topics relevant to the UPSC and GPSC examinations. Facilitation of expert guidance with experienced faculty members specializing in UPSC/GPSC exam preparation will be provided to ensure quality education and good study materials.

With 1.3 million students appearing for UPSC and over 2.5 lakh for GPSC, it is evident that the competition boils down to sweat and tears. Samvardhanam aims to work on the sweat of the students and provide them with all the necessary materials to turn their sweat into success. With collective hard work and an environment of positive competition, students will be open to leveraging their core competencies and enhancing their learning capabilities through comprehensive support in the form of an open library, full-time faculty support, mentorship from UPSC exam attempters and fully equipped and comfortable classrooms.

#### Workshops and Short time/ Part time coaching for all type of competitive exams

Samvardhanam will organize short-term coaching programs and workshops to prepare students for various competitive exams such as banking, SSC, railways, and state-level exams. A channel to provide ample practice sessions and mock exams to familiarize students with exam formats and boost their confidence will be facilitated inviting students from any backdrop and steering them into contributing themselves as a whole individual.

Furthermore, we are equally aware that there are youth who are not yet aware of what exams they can apply for and the level of preparation they would need for it. To fill this gap and accessorize youth with the correct information, a regular awareness workshop will be conducted.

Quick and unparalleled preparation support can prove pivotal when students face any sort of confusion on their career journey. The workshops and part-time coaching will be tailored to suit the demands of the students and match with the latest exam pattern right from the table of those who are well equipped with the exams know-how.

## **Online Employment Coordination Center**

Samvardhanam will launch an online job portal that notifies students about job vacancies across various industries. This platform will also facilitate the creation of a job pool by bridging the gap between job seekers and employers. Well-trained interns will be deployed for this venture wherein they will act as torchbearers for the job seekers. The modus operandi of this venture will follow a sequence that will include liaising with industries and asking them to regularly update the job portal with latest job vacancies. The team will also function to enable students to create detailed profiles showcasing their skills, qualifications, and career interests, and implement algorithms to match job seekers with suitable job openings based on their profiles and preferences. The job portal will prove

to be a medium between the supply and demand of talent and expertise and ultimately beat the negative employment ratio of youth.

#### **Career Guidance for Higher Education**

A comprehensive career guidance program for students after completion of their 10th and 12th grades will be carried out, focusing on higher education options and opportunities for pursuing studies abroad. This endeavour will include one-on-one counselling sessions to understand students' interests, strengths, and career aspirations and organizing seminars and workshops on various higher education pathways including colleges, universities, and courses. A platform for foreign education consultation will also be channeled to provide guidance on overseas education opportunities, admission procedures, scholarships, and visa requirements. The team will assist students with application processes for universities and scholarship programs pan India and overseas.

Samvardhanam as a career development academy does not just aim to support the student in their academic and career pursuit but also enable them to introspect and be self-aware of their potentialities, shortcomings, threats, and opportunities in this volatile and dynamic world. Assisting individuals in navigating career transitions, such as entering the workforce, changing industries, or pursuing further education will remain the topmost priority under this initiative of Samvardhanam.

### **Scholarship Information and Awareness Center**

With millions of dreams in their eyes, innumerable students fail to step ahead with those dreams. The reason is either penury or lack of awareness. Rarely any student is fully aware that the Indian government provides approx. 80 thousand scholarships for both males and females. Albeit this strong number, the pool of beneficiaries is astonishingly very low. The reason is lack of awareness and channels of information dissemination.

Samvardhanam will establish a centralized platform offering comprehensive information about scholarships available globally and within India. This platform will create a database of scholarships categorized by country, field of study, and eligibility criteria. A Plethora of online and offline awareness campaigns will be meticulously conducted to raise awareness about available scholarships. Workshops and information sessions will also be utilized to generate a pool of information and acclimatize the students to available academic succour. The team will further assist the students throughout the application process and regularly update the platform with new opportunities and deadlines.